We Want You to Achieve Success

And that means offering the highest quality support services you'll find in the giving day space. **Meet your team today.**

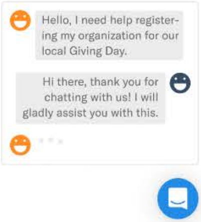
For You

Your Dedicated Project Manager
Our team will handpick a project manager who is best suited to support you and your goals. Your project manager will be your biggest cheerleader throughout the project. Along the way, they'll fully train you on the platform, offer best practices for setting up the platform for your giving day based on what we've experienced with other partners, and keep you on task to reach success.

Basecamp Project Management
We'll provide you with access to Basecamp, your all-in-one tool for managing the giving day project alongside your GiveGab team.

Staying in Touch
You'll be in touch with your project manager regularly to ensure the project is progressing as needed - or just to say hello! After your kick-off call, you'll have regularly scheduled touch points throughout the project. On the day of the event, we'll invite your team to a Slack channel for real-time support (and celebrations)! After the giving day, we'll come back together one more time to review key metrics, strategies, and share feedback on ways to improve.

A Network of Support
Partnering with GiveGab means joining the ranks of hundreds of industry leaders who work year-round to innovate and scale their giving days. Along with access to this powerhouse network of fundraising professionals, you'll have the option to pair up with a hand-selected giving day "buddy" who will serve as your go-to peer contact and giving day confidant. You'll support each other to accelerate your giving day growth and overcome obstacles by discussing strategy, exchanging feedback, and brainstorming solutions around shared challenges together.



Hello, I need help registering my organization for our local Giving Day.

Hi there, thank you for chatting with us! I will gladly assist you with this.

For Your Participants, Fundraisers, and Donors

Live Webinar for Nonprofit Participants

We'll share best practices with your participants on two jointly hosted webinars, based on the thousands of nonprofits we've supported in the past. You'll have the opportunity to add your own content around sponsors, prizes, or other topics you want to cover as well!

Live Chat Catered to Your Event with GG Chat

Our in-house team of giving day experts are available to help with any questions you, your participants, your fundraisers, and even your donors, have about fundraising or technical support. Your live chat support hours will be catered to fit your giving day based on your event's timeframe.

Robust Help Center

A robust support center with built-in smart suggestions to help you and your team make the most of your giving day site.

Best Practice Toolkits

Your giving day comes with extensive educational toolkits for your nonprofit participants and fundraisers built on best practices. You can also fully create your own, or customize as necessary for your unique giving day! Toolkits include topics on peer-to-peer fundraising, engaging the community, building board support, sample social media and email communications, and more.

Interested in having GiveGab support you or your nonprofits in person? *Have more advanced education needs? Let's chat! (+)*

We Want You to Enjoy the Process

And that means offering the easiest and most reliable giving day platform out there. Check out all our partners that we're honored to work with.

Flexible options to make it yours

Brand Development

Do you have a vision for giving day yet? Not yet? We have you covered. Our in-house design team will work with you to create your giving day's brand. Taking into consideration your ideas for giving day, we'll choose brand colors, design a logo, and create social media graphics for your nonprofit participants to use to get the word out.

Do you already have an existing brand, or just want a design refresh? No sweat - we can use the existing assets you have to achieve your vision, too.

Your Dashboard
The Command Center. HQ. Mission Control. On GiveGab, it's the Partner Dashboard and you have all the control. You can manage your entire giving day right from your Partner Dashboard, offering a complete look into your nonprofit participants, donors, fundraisers, and more.

Landing Page Builder
Share the right information with the right people at the right time and in the right place with the landing page builder and your giving day phases, built right into your Partner Dashboard.

As you progress through your milestones with your project manager, your giving day will also progress to meet the needs of different audiences. Your landing page builder and giving day phases will help you achieve this with ease.

Content Management System
Your Partner Dashboard also allows you to fully manage the secondary content pages that host your toolkits, FAQs, social media, events, and more.

Tiered Admin Access
You'll have full control over which team members can see what information for your giving day with GiveGab's tiered admin access:

- **Giving Day Admin:** full access to Partner Dashboard, with the option to have access to all participating nonprofit organizations.
- **Group Admin:** full access to an individual nonprofit organization. This level is specific to nonprofit administrators participating in the giving day.
- **Profile Admin:** limited access to an individual nonprofit organization (can only edit giving day profile. Cannot see donor data or account settings). We recommend this level for individuals at a nonprofit who are solely managing the profile creation, such as an intern or their marketing team.

Mobile Responsive
Over 50% of donations made through a giving day are from a mobile device, so it's important the mobile experience is flawless. Your entire giving day site and admin dashboards for you and nonprofit participants are built to be mobile.

API Access
See your name in lights! We can provide you with public API access via a JSON feed. Send this to a digital billboard company or a news outlet and they'll be celebrating your results on the big screen, all in real-time.

Easily Manage Your Nonprofit Participants

Registration Management

Track your nonprofit participants' progress as they prepare for the giving day. Review their profiles, verification statuses, and ability to collect donations. You can easily export this data as well to import into your marketing channels to ensure they're hearing from you!

Registration Form

Do you have specific requirements on who can participate in your giving day? Create a registration form with custom questions that each nonprofit participant will be asked to complete when registering for your giving day. When used with the approval process, you'll be able to review each nonprofit in full before they're available to the public!

Approval Process

Want to review profiles before they're available for donors to view? After a nonprofit participant is verified by our team, you can enable the optional approval process to further track nonprofit participant requirements.

Communicate Efficiently

Cut time spent on outreach with our Registration Communications feature. You can tailor and automate plain text email and in-platform messaging with participants, segmented on registration and approval status. Whether they're approved, under review, or ineligible, organizations will be updated every step of the way with your custom touch points.

STATUS:
INCOMPLETE

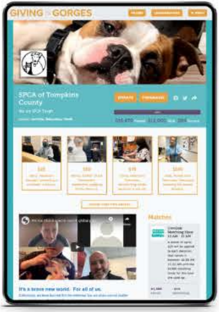
Full Nonprofit Verification and Vetting

Each nonprofit participant is verified against the IRS and Guidestar to ensure they meet the requirements to accept tax-deductible gifts. GGPay, powered by Stripe, further verifies each nonprofit participant is compliant with federal electronic payment regulations.

Import Nonprofit Participants

If you have a list of nonprofit participants you know will be participating, we can work with you to import these into your giving day. After the initial import, nonprofit participants will have access to further update and customize their profiles.

Allow Your Participants to Shine



Robust profile pages

Your nonprofit participants will be able to shine through with their own robust profile page that has elements of their branding while still staying true to your giving day design. With GiveGab, each nonprofit participant can really make their profile their own, including elements that can illustrate their impact:

- Storytelling
- Donation Levels
- Video
- Fundraisers
- Recent Donors
- Matches / Challenges
- Real-Time Stats

After the giving day, we make it easy for your nonprofit participants to continue stewarding their donors with gift data available to export in a .csv format.

Matches and Challenges

Encourage donors to give - and give again! Our matching functionality allows nonprofit participants to showcase the 1:1 matches they've secured on their profiles and see the progress towards completion in real time. You can highlight all of the matches on a landing page for even more visibility!

Are you looking for ways to "unlock" funds once a goal is achieved? We support that too, through our Challenges feature.

Highlight Volunteer Opportunities

Nonprofit participants aren't limited to just asking for donations through their giving day profiles - they can ask for time too! Encourage your nonprofit participants to highlight engagement opportunities for their supporters.

Embeddable Donation Button

Meeting donors where they are is important, which is why we allow nonprofit participants to embed a donate button right on their website to capture an even larger audience. All gifts made through the giving day donate button will count towards the giving day totals!

Showcase Community Events (+)

Collecting and advertising events hosted by local organizations in celebration of your day is a cinch with our centralized Events Manager & Display, powered by Airtable. We'll equip you with an event submission form, a display gallery embedded on your Giving Day site, and training on how to use these tools. You can customize the info you'd like to request and highlight, and you'll have oversight to review each event submission before publishing.

Expand Your Reach

Peer-to-Peer Fundraising for Nonprofit Participants
Your nonprofit participants will be able to tap into their supporter networks and expand their reach through our built-in peer-to-peer fundraising pages. The fundraisers will have their own giving day toolkit and profile pages, customized to include the fundraiser's name, picture, mini-story, and even a video.

Peer-to-Peer Fundraising for the Giving Day
Your giving day can have peer-to-peer fundraisers, too! Also known as Free Agent Fundraisers, these supporters want to fundraise for the giving day but don't have a specific organization they want to support. Instead, these fundraisers will get credit for any donors that donated through them, regardless of the organization the donor chose.

The fundraisers will have their own giving day toolkit and profile pages, customized to include the fundraiser's name, picture, mini-story, and even a video.

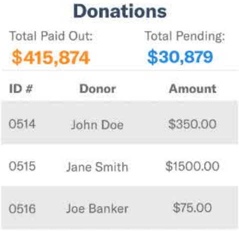
Business Fundraisers
Engage your local businesses in philanthropy! With business fundraisers, you can recruit businesses and encourage them to include their employees in your giving day. These businesses will have their own impact pages showing key stats about gifts from donors associated with that business. You can even include all of your businesses on a leaderboard to encourage some healthy philanthropic competition!

Add Some Excitement to Your Event

Live Total and Stats
See your progress in real time! As donations are rolling in, you can watch your stats ticker increase with each gift without refreshing your homepage.

Tint Integration
We'll provide a Tint license for your Giving Day to track all of the social media happening around the big day before, during and after the event. You'll be able to pick from a variety of layout options to showcase your content in a way that best fits your event!

Leaderboards
Foster healthy competition and increase giving among your nonprofit participants with leaderboards. Your leaderboards will show dollars raised and unique donors across all organizations. In addition, you can categorize your nonprofit participants by size and have them compete among similar sized organizations. Or, if you're encouraging peer-to-peer fundraising, include a leaderboard of



Donations

Total Paid Out: $415,874

Total Pending: $30,879

ID #	Donor	Amount
0514	John Doe	$350.00
0515	Jane Smith	$1500.00
0516	Joe Banker	$75.00

fundraisers!

Ready. Set. Give!

Prizes, Match Minutes, Bonus Pools, however you're incentivizing giving, we can support you! Our prize picking tool makes choosing prize winners quick and easy. Site-wide matching supports the frenzied giving of popular match minutes. Lastly, add a call to action within the gift basket to support your bonus pool.

$811,294
DONATE
THANK YOU FOR WATCHING THIS YEAR'S MISSOULA GIVES EVENT!

Go LIVE!

Giving Days are all about having fun - virtually! Host a virtual party on YouTube Live and embed it right on your homepage. Pair this with **GiveGab Live**, GiveGab's real-time virtual event dashboard and experience even more generosity LIVE! GiveGab Live includes our confetti celebrations feature, which allows you to virtually surprise and delight your supporters by triggering animated confetti on your landing page as you achieve key milestones throughout your Giving Day.

Text-to-Give

Don't be shy - give out your number! Engage with donors over text and encourage them to give through their mobile device. When paired with *Mobile Wallet* it's the fastest way to give. *Included with GiveGab Live.*

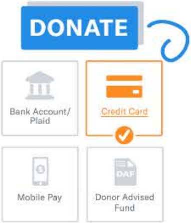
Gift Heat Map (+)

Where in the world are your gifts coming from? Include a gift heat map on your homepage to show everyone how far reaching your nonprofit supporters truly are.

Goal Thermometer (+)

Track progress to your overall giving day goal in real-time with a goal thermometer on your landing page.

Easy, Enjoyable, and Effective Giving Options



Secure Giving Options with GG Pay

Give your donors what they want - the easiest way for them to donate. With GG Pay, you have options:

- Credit/Debit Card Processing
- ACH Payments
- Mobile Wallet
- PayPal*
- Venmo*

- Cash and Check Gifts
- Recurring Giving

**Requires a pre-existing PayPal business account and available only with certain disbursement options.*

The Gift Basket
Let's get giving! With the Gift Basket, your donors can browse profiles, add them to their Gift Basket, then checkout all in one easy transaction.

Treat your VIPs like VIPs
Grant your leadership donors exclusive access to donate before the giving day opens with VIP Giving. By utilizing UTM parameters, you'll be able to customize the giving portal for each individual and address them by name - truly treating them like VIPs!

Donor Preferences
We know that each giving day is unique - and so are your donors! Donors will have the option to remain anonymous, make their gift in honor or memory of someone, and confirm their new or returning donor status for each gift.

Branded Thank Yous + Receipts
Making stewardship easy. After a donor makes their gift, they immediately receive your thank you message and a receipt acknowledging their gift through the giving day.

Keep the Giving Going
Empower supporters to give the gift of giving with eCards! Donors can spread the love by purchasing and sending virtual gift cards to their family and friends through your giving day site. eCard recipients aren't restricted to any particular organization, and can make gifts to whichever causes are nearest and dearest to them during your event.

eCards are available only with certain disbursement options.

Engage your Donor Advised Fund Holders
Your Donor Advised Funds (DAF) participants can participate in the giving day with the same experience as your online donors! During the checkout process, DAF holders can submit their gift designation choices via the gift basket. On the backend, you'll have the opportunity to review their choices and confirm their designation! When used with VIP Giving, your DAF holders will feel extra special.

DAF fund disbursement is completed outside of GiveGab.

Address Autocomplete (+)
Minimize entry errors, obtain clean and consistent donor data for streamlined reporting, and increase conversion rates by creating a significantly faster donation experience with our address autocomplete, powered by the Google Places API.

Make the Giving Day Work for You

Charge a Registration Fee

When a nonprofit participant is registering, ask them to pay a registration fee. We've found that giving days that require more commitment up front tend to see higher rates of active participation from their nonprofit participants!

Make an Additional Ask

Within the gift basket, you can make an additional ask for donors to give to your organization in support of hosting the giving day.

Collect a Percentage

During the checkout process, you can add a partner transaction fee to each gift made.

Access to Powerful Analytics to Learn From Your Data

Google Analytics Tracking

With Google Analytics on your giving day platform, you'll have immediate access to powerful data about your website traffic and user behavior. You'll also be able to track gift source data through the Google Analytics dashboard to understand what appeals were the most successful across a variety of metrics.

Google Tag Manager

Your giving day platform was built with Google Tag Manager integrated. Use Tag Manager to manage your marketing tools simply and easily.

Analysis at a Glance

In-app advanced analytics empower you to seamlessly track the metrics you care most about. Measure progress and celebrate success with year-over-year stats, donor insights, fee coverage data, organization engagement info, and more – all at your fingertips 24/7/365.

Facebook Pixels

Easily add Facebook pixels to your giving event through the Google Tag Manager integration.

Donor and Gift Data

Export a full report of all donor and gift data across your giving day in easy to use .csv format.

Reporting Made Easy

Say goodbye to reconciliation headaches with at-a-glance reporting on all of your giving day financial activity, including deposits, registration payments, refunds, fee breakdowns, and more. Our Financials Tab makes it a breeze to view all your transactions in one place, so you can close all those spreadsheets (yes, all of them!) and get back to fundraising.

Disburse Funds the Way You Want

Multiple Deposit Options
Allow GiveGab to direct deposit funds to your nonprofit participants within 10 business days, or collect donations on behalf of nonprofit participants and pay out funds on your schedule. You have options with GiveGab.

Fiscal Sponsorship Support
Nonprofits that do not meet verification eligibility or do not want to perform a full profile setup can be fiscally sponsored by other valid nonprofits or you as the host.

Prize Money Payout (+)
Save time and skip the checkbook! Direct deposit any bonus pool or prize money to your nonprofit participants, saving you time and getting your winners their prizes faster.

Extend Giving Year-Round

Collect Gifts Year-Round (+)
Want to keep fundraising after your Giving Day is over? With our extended giving window, you can collect donations through your site for months after your giving day concludes - until it's time to switch your site over for the next year!

Crowdfunding (+)
Ignite philanthropy among your board, staff, volunteers, and supporters, by providing a centralized portal where supporters can go to learn about and support important events and initiatives happening at your organizations. You'll highlight critical funds, campaigns, and giving opportunities that support your organization's core mission.

Donation Forms (+)
Give your donors a custom giving experience built just for them. Forms are fully embedded on your site, allowing you to build and brand your giving experience to your specifications. You'll have access to advanced reporting capabilities to build the exact reports you need to match your organization's processes, as well as powerful tools to simplify and perfect your donor experience including pre filled forms, A | B testing, conversion tracking, and more. Integrations available for RaisersEdge, Double the Donation, HEPData, and an in-house secure API for even more flexibility. *Learn more here.*

Donation Sites (+)
All the robust functionality of Donation Forms, without having to maintain the technology in-house. Donation Sites are mobile-responsive, custom-branded, and cloud-hosted websites that allow

organizations to launch an unlimited number of donation landing pages in minutes to support time-critical emergency and disaster relief efforts, new impact funds, and more. *Learn more here.*

You Can Count On Our Technology

Reliable Cloud-Based Hosting
GiveGab is hosted on several different industry leading IaaS and PaaS in parallel for market-leading reliability. Our tech stack is fully scalable, redundant, and fault-tolerant, with a 24x7x365 monitoring schedule.

Stringent Compliance Requirements
All GiveGab systems are PCI Level I and SOC 1 Type 2 compliant.

Your Data is Secure
All data living in our GiveGab databases in support of your giving day is fully encrypted at rest using the strongest AES 256 bit encryption protocol. In addition, all transmission of data is over HTTPS or TLS or TLS 1.2 / SSL 3.0

Fraud Prevention
By partnering with GiveGab, you'll be processing gifts through GGPay, powered by Stripe. This partnership allows for a built-in extensive fraudulent actors database to detect and prevent fraudulent charges in real-time. In addition, each nonprofit participant will be fully reviewed via our in-house vetting process designed to catch bad actors pretending to be valid nonprofits.

WCAG 2.1 Level AA Compliant
Our giving day platform is WCAG 2.1 Level AA compliant. GiveGab is continuously reviewing new standards of accessibility to ensure compliance.

Learn more about the security and reliability of the platform here.

- Donation Sites
- Peer-to-Peer Suite

PRODUCTS & PRICING

- Learn More
- Get a Demo

LEADERS

- All Partners
- Giving Day Leader Forum

LOGIN

GET A DEMO

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