We Want You to Achieve Success

And that means offering the highest quality support services you'll find in the fundraising space. **Meet your team today.**

For You

Your Dedicated Project Manager
Our team will handpick a project manager who is best suited to support you and your goals. Your project manager will be your biggest cheerleader throughout the project. Along the way, they'll fully train you on the platform, offer best practices for setting up the platform for your giving day based on what we've experienced with other partners, and keep you on task to reach success.

Basecamp Project Management
We'll provide you with access to Basecamp, your all-in-one tool for managing your project implementation alongside your GiveGab team.

Staying in Touch
You'll be in touch with your project manager regularly to ensure the project is progressing as needed - or just to say hello! After your kick-off call, you'll have regularly scheduled touch points throughout the project until implementation is complete. Then we'll come back together to review key metrics, strategies, and share feedback on ways to improve. From there, we'll continue to check-in monthly to see how else we can support your team.

Hello, I need help registering my organization for our local Giving Day.

Hi there, thank you for chatting with us! I will gladly assist you with this.

For Your Participants, Fundraisers, and Donors

Live Webinar for Nonprofit Participants

In your first year, we'll share best practices with your participants on a jointly hosted webinar, based on the thousands of nonprofits we've supported in the past. In year two and beyond, we will work with you to provide a webinar to your nonprofits around what's new and different this year. You'll have the opportunity to add your own content you want to cover as well!

Live Chat Available with GG Chat

Our in-house team of fundraising experts are available to help with any questions you, your participants, your fundraisers, and even your donors, have about fundraising or technical support. Your live chat support hours will be:

Monday - Friday: 9:00 A.M. - 5:00 P.M. ET
Saturday, Sunday: 9:00 A.M. to 3:00 P.M. ET for emergency issues only, non-critical wait until Monday

Robust Help Center

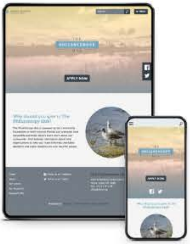
A robust support center with built-in smart suggestions to help you and your team make the most of your Philanthropy Hub site.

Best Practice Toolkits

Your year round platform comes with extensive educational toolkits for your nonprofit participants and fundraisers built on best practices. You can also fully create your own, or customize as necessary! Toolkits include topics on peer-to-peer fundraising, engaging the community, building board support, sample social media and email communications, and more.

Interested in having GiveGab support you or your nonprofits in person? *Have more advanced education needs? Let's chat! (+)*

Implementation



Approval and Re-Verification

We will provide recommendations as you build out your nonprofit approval, verification, and re-verification processes to ensure a smooth and simple process.

Reporting Overview

We will provide recommendations on how you can utilize the Master Dashboard and the Audit Dashboard to meet your reporting needs.
We also have the ability to build you custom reports if the Master Dashboard or Audit Dashboard does not meet your needs (+).

IRS 990 Data Integration

A direct integration with the IRS API that allows us to seamlessly pull in data from electronically filed 990s to populate financial data on the profiles.

URL Configuration

You have two ways to configure your Philanthropy Hub URL, and we'll work with you to implement the best option for you:

- A unique URL specific to Philanthropy Hub (e.g., philanthropyhub.org)
- A subdomain off of an existing URL, such as your organization's site (e.g., PHsite.communityfoundation.org)

Custom Causes / Fields of Interest

Ability to create custom causes that are specific to your participating nonprofits and the needs of your community. The ability to search by cause is also available. GiveGab provides the following causes to use as well:

- Animals
- Arts and Culture
- Community Advocacy
- Disability Services
- Disaster Relief
- Education
- Emergency Response
- Entrepreneurship
- Environment
- Ethnic/Immigrant Services
- Family Violence Shelters, Services
- Health and Wellness
- Homelessness and Housing
- International
- International Migration, Refugee Issues
- LGBTQ+
- Politics
- Poverty and Hunger
- Racial Equity
- Religion
- Seniors
- Social Justice
- Substance Abuse Prevention
- Veterans
- Women's Issues
- Youth

Cause Based Taxonomy Discovery Flow

Allows donors to browse organizations and fundraisers that align with certain causes or categories of impact.

We Want You to Enjoy the Process

And that means offering the most robust and flexible digital fundraising solution out there. Check out all our partners that we're honored to work with.

Flexible Options to Make it Yours

Brand Development

Do you have a vision for the year round platform yet? Not yet? We have you covered. Our in-house design team will work with you to create your year round site's brand. Taking into consideration your ideas, we'll choose brand colors and design a logo with your feedback.

Do you already have an existing brand, or just want a design refresh? No sweat - we can use the existing assets you have to achieve your vision, too.

Your Dashboard

The Command Center. HQ. Mission Control. On GiveGab, it's the Partner Dashboard and you have all the control. You can manage your entire year round site right from your Partner Dashboard, offering a complete look into your nonprofit participants, donors, fundraisers, and more.

Landing Page Builder

Share the right information with the right people at the right time and in the right place with the landing page builder and your site phases, built right into your Partner Dashboard.

As you progress through your milestones with your project manager, your site will also progress to meet the needs of different audiences. Your landing page builder and site phases will help you achieve this with ease.

With the landing page builder, you'll also be able to highlight specific campaigns or nonprofits at key times during the year for donors to consider giving to.

Content Management System

Your Partner Dashboard also allows you to fully manage the secondary content pages that host your toolkits, FAQs, social media, events, and more.

Tiered Admin Access

You'll have full control over which team members can see what information for your site with GiveGab's tiered admin access:

- Philanthropy Hub Admin: full access to Partner Dashboard, with the option to have access to all participating nonprofit organizations.
- Group Admin: full access to an individual nonprofit organization. This level is specific to nonprofit administrators participating in Philanthropy Hub.
- Profile Admin: limited access to an individual nonprofit organization (can only edit the Philanthropy

Hub profile. Cannot see donor data or account settings). We recommend this level for individuals at a nonprofit who are solely managing the profile creation, such as an intern or their marketing team.

Mobile Responsive
Over 50% of donations made through our platform are from a mobile device, so it's important the mobile experience is flawless. Your entire Philanthropy Hub site and admin dashboards for you and nonprofit participants are built to be mobile.

API Access
We can provide you with public API access via a JSON feed to access information such as:

- Most Gifts
- Most Dollars
- Number of Organizations

Easily Manage Your Nonprofit Participants

Organization Profile Data Fields
You will have an expanded set of data fields available for your nonprofits to submit and showcase publicly. Many nonprofits use these expanded fields for grant applications: https://gvgb.co/basic-fields

Registration Management
Track your nonprofit participants' progress as they prepare their profiles for viewing. Review their profiles, verification statuses, and ability to collect donations. You can easily export this data as well to import into your marketing channels to ensure they're hearing from you!

Registration Form
Do you have specific requirements on who can participate in your program? Create a registration form with custom questions that each nonprofit participant will be asked to complete when registering. When used with the approval process, you'll be able to review each nonprofit in full before they're available to the public!

Approval Process
Want to review profiles before they're available for donors or grantmakers to view? After a nonprofit participant is verified by our team, you can enable the optional approval process to further track nonprofit participant requirements.

Each approval status will have an associated email with additional content from you explaining this status. When nonprofit participants log in, they will also see the status on their admin dashboards.

Re-Verification Process
With Philanthropy Hub, you'll be able to assign a profile expiration date to each nonprofit participant as

well to track any re-verification processes you need to take year over year.

Each approval status will have an associated email with additional content from you explaining this status. When nonprofit participants log in, they will also see the status on their admin dashboards.

Field Audit Process and Audit Trail

During implementation, your project manager will work with you to set which fields you want included in your field auditing process. When your nonprofit participants make changes to those custom data fields, you'll have the opportunity to review these changes and approve them to appear publicly on your Philanthropy Hub site. You'll also have visibility to any changes made to custom fields, even if you didn't originally include them in your audit process.

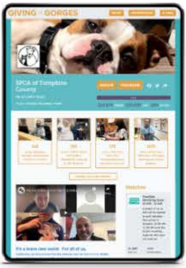
Full Nonprofit Verification and Vetting

If you are opening your Philanthropy Hub site up for giving, each nonprofit participant is verified against the IRS and Guidestar to ensure they meet the requirements to accept tax-deductible gifts. GGPay, powered by Stripe, further verifies each nonprofit participant is compliant with federal electronic payment regulations.

STATUS:
INCOMPLETE

Chapter Based Organization Verification

Our IRS verification process automatically supports verification of a local chapter that is part of a larger national organization, allowing each chapter to have their own presence at the local level. Our Customer Success team is always available to support local chapters through the verification process as well to ensure they are able to participate.



Allow Your Participants to Shine

Robust Profile Pages

Your nonprofit participants will be able to shine through with their own robust profile page that has elements of their branding while still staying true to your Philanthropy Hub design. With GiveGab, each nonprofit participant can really make their profile their own, including elements that can illustrate their impact:

- Storytelling
- Donation Levels
- Video
- Fundraisers
- Recent Donors
- Matches / Challenges
- Project Pages
- Real-Time Stats

We make it easy for your nonprofit participants to steward their donors with gift data available to export in a .csv format whenever they'd like.

Highlight Volunteer Opportunities

Nonprofit participants aren't limited to just asking for donations through their profiles - they can ask for time too! Encourage your nonprofit participants to highlight engagement opportunities for their supporters.

Giving Day Profile Data and Donation Integration

Hosting your Giving Day with GiveGab allows for a seamless integration of information between an organization's Philanthropy Hub profile and their giving day profile, making it simple and easy to keep information updated across both sites. In addition, this integration makes it simple and easy to download one .CSV report with information from all donors from both sites.

Showcase Community Events (+)

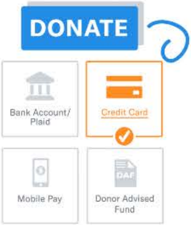
Collecting and advertising events hosted by local organizations is a cinch with our centralized Events Manager & Display, powered by Airtable. We'll equip you with an event submission form, a display gallery embedded year-round on your site, and training on how to use these tools. You can customize the info you'd like to request and highlight, and you'll have oversight to review each event submission before publishing it.

Expand Your Reach

Peer-to-Peer Fundraising for Nonprofit Participants

Your nonprofit participants will be able to tap into their supporter networks and expand their reach through our built-in peer-to-peer fundraising pages. The fundraisers will have their own toolkit and profile pages, customized to include the fundraiser's name, picture, mini-story, and even a video.

Easy, Enjoyable, and Effective Giving Options



Secure Giving Options with GG Pay:

Give your donors what they want - the easiest way for them to donate. With GG Pay, you have options:

- Credit/Debit Card Processing
- ACH Payments
- Mobile Wallet
- PayPal*
- Venmo*
- Cash and Check Gifts
- Recurring Giving

**Requires a pre-existing PayPal business account and available only with certain disbursement options.*

The Gift Basket

Let's get giving! With the Gift Basket, your donors can browse profiles, add them to their Gift Basket, then checkout all in one easy transaction. You can add custom questions to the checkout process as well to collect additional donor information.

Matches and Challenges

Encourage donors to give - and give again! Our matching functionality allows nonprofit participants to showcase the 1:1 matches they've secured on their profiles and see the progress towards completion in real time. You can highlight all of the matches on a landing page for even more visibility!

Are you looking for ways to "unlock" funds once a goal is achieved? We support that too, through our Challenges feature.

Treat your VIPs like VIPs

Grant your leadership donors access to donate through an exclusive giving portal. By utilizing UTM parameters, you'll be able to customize the giving portal for each individual and address them by name - truly treating them like VIPs!

Donor Preferences

We know that each donor is unique. Donors will have the option to remain anonymous, make their gift in honor or memory of someone, and confirm their new or returning donor status for each gift.

Branded Thank Yous + Receipts

Making stewardship easy. After a donor makes their gift, they immediately receive your thank you message and a receipt acknowledging their gift.

Engage your Donor Advised Fund Holders

Your Donor Advised Funds (DAF) participants can participate in giving with the same experience as your online donors! During the checkout process, DAF holders can submit their gift designation choices via the gift basket. On the backend, you'll have the opportunity to review their choices and confirm their designation! When used with VIP Giving, your DAF holders will feel extra special.

DAF fund disbursement is completed outside of GiveGab.

Embeddable Donation Button

Meeting donors where they are is important, which is why we allow nonprofit participants to embed a donate button right on their website to capture an even larger audience. All gifts made through the embeddable donation donate button will count towards any overarching totals.

Gift Heat Map (+)

Where in the world are your gifts coming from? Include a gift heat map on your homepage to show everyone how far reaching your nonprofit supporters truly are.

Address Autocomplete (+)

Minimize entry errors, obtain clean and consistent donor data for streamlined reporting, and increase conversion rates by creating a significantly faster donation experience with our address autocomplete, powered by the Google Places API.

Make the Platform Work for You

Charge a Registration Fee
When a nonprofit participant is registering, ask them to pay a registration fee. We've found that programs that require more commitment up front tend to see higher rates of active participation from their nonprofit participants!

Make an Additional Ask
Within the gift basket, you can make an additional ask for donors to give to your organization in support of hosting the program.

Collect a Percentage
During the checkout process, you can add a partner transaction fee to each gift made.

Access to Powerful Analytics to Learn from Your Data

Google Analytics Tracking
With Google Analytics on your platform, you'll have immediate access to powerful data about your website traffic and user behavior. You'll also be able to track gift source data through the Google Analytics dashboard to understand what appeals were the most successful across a variety of metrics.

Google Tag Manager
Your Philanthropy Hub platform was built with Google Tag Manager integrated. Use Tag Manager to manage your marketing tools simply and easily.

Facebook Pixels
Easily add Facebook pixels to the platform through the Google Tag Manager integration.

Donor and Gift Data
Export a full report of all donor and gift data across your Philanthropy Hub platform in easy to use .csv format.

Disburse Funds the Way You Want

Multiple Deposit Options
Allow GiveGab to direct deposit funds to your nonprofit participants within 10 business days, or collect donations on behalf of nonprofit participants and pay out funds on your schedule. You have options with GiveGab.

Fiscal Sponsorship Support
Nonprofits that do not meet verification eligibility or do not want to perform a full profile setup can be

fiscally sponsored by other valid nonprofits or you as the host.

You Can Count on Our Technology

Reliable Cloud-Based Hosting

GiveGab is hosted on several different industry leading IaaS and PaaS in parallel for market-leading reliability. Our tech stack is fully scalable, redundant, and fault-tolerant, with a 24x7x365 monitoring schedule.

Stringent Compliance Requirements

All GiveGab systems are PCI Level I and SOC 1 Type 2 compliant.

Your Data is Secure

All data living in our GiveGab databases is fully encrypted at rest using the strongest AES 256 bit encryption protocol. In addition, all transmission of data is over HTTPS or TLS or TLS 1.2 / SSL 3.0

Fraud Prevention

By partnering with GiveGab, you'll be processing gifts through GGPay, powered by Stripe. This partnership allows for a built-in extensive fraudulent actors database to detect and prevent fraudulent charges in real-time. In addition, each nonprofit participant will be fully reviewed via our in-house vetting process designed to catch bad actors pretending to be valid nonprofits.

WCAG 2.1 Level AA Compliant

Our Philanthropy Hub platform is WCAG 2.1 Level AA compliant. GiveGab is continuously reviewing new standards of accessibility to ensure compliance.

Learn more about the security and reliability of the platform here.

GiveGab
a division of everyaction

GIVING DAYS
- Your Giving Day
- Giving Day Network
- Beyond Your Giving Day

YEAR-ROUND FUNDRAISING
- Donation Forms
- Donation Sites
- Peer-to-Peer

RESOURCES
- Blog
- Success Stories
- Support Center
- Downloads
- Podcast
- Giving Tuesday

GIVING DAY LEADERS
- All Partners

ABOUT US
- Our Story
- Careers
- News
- Legal
- Privacy
- Your Privacy Choices

LOGIN

GET A DEMO

Suite

Giving Day Leader Forum

PRODUCTS & PRICING

Learn More

Get a Demo

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