Gaining Insights from Survey & Assessment Data

Welcome, we will start shortly!



Meet Your Trainer

Annie Novacek Sr. Training Specialist

<u>ClientTrainingRequests@BonterraTech.com</u>





Learning Objective

Our goal for this session is to give you strategies for reporting on your Surveys and Assessments to see trends, change over time and other insights.









Overview



Reporting on Surveys & Assessments

Opportunity to turn **Qualitative** data into **Quantitative** insights.





Calculations



Calculation Columns

- Recommended for Surveys & Assessments where you can't include a Calculation Field in the form (externally shared).
- Opportunity for further analysis, but calculations may require several columns, one per operation (+ - x ÷).
- Apricot Column Summaries can also provide some calculation (Average, Minimum / Maximum).
- For more advanced formulas, consider Results Reporting.



Name		
Number Calc		
Data Style	Summary	Group By This Column
Normal	No Summary	💿 No
Dollars	 Total 	○ Yes
Percent	Average	
2 Decimal	 Average (no zeroes) 	
O Whole Number	 Minimum 	
Custom Text	 Maximum 	
O Custom Numeric	Count Distinct	
Calculation Type	Calculation Columns 🕂	
Add	Select a Column	▼ 🛛
 Subtract 	Select a Column	 ▼ ⊠
Multiply		
ODivide		
Formatting >		
	Delete Apply	



Calculating Total Score

Step 1: Start with data from Tier 1.

• Recommend Record ID with identifier field(s).

Step 2: Pull in data from Survey or Assessment Tier 2.

- One column for each weighted field to add in the total.
- Must update Column Properties to show Stored Value.
- Can hide individual columns if you only want total.

	Column Propert	ies						
	Name							
ŀ	I often spend mo	re ti	me tryir	ng to think	c of			
	Data Style		Su	mmary		Group	By This Column	
	 Display Value Stored Value Custom Text Custom Numer 	ic	C	Olick her Click her No Sumi Count Di	e to refresh mary istinct	○ Y	o es	
	Formatting •							
ľ	Sort	Н	idden		Width		Display Limit	
	 None Ascending Descending 	() No) Yes			[reset]	None [reset]	
l	Alignment	F	ont Style		Color			
	● Left ○ Center ○ Right		Norma Bold Italiciz	al ed		[reset]		
	Form Info ►							

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Calculating Total Score

Step 3: Add a Calculation column.

- Configure to total up each individual field.
- Can only reference numeric or masked fields.



Aggregation



Aggregate Analysis

- Calculation Columns apply across a single row, one record or one Participant's data per.
- Column Summaries apply down a column with records from multiple Participants.
- Can apply Grouping at Participant level to analyze one person's multiple records.

Data Style	Summary
Normal	No Summary
○ Dollars	○ Total
O Percent	○ Average
O 2 Decimal	O Average (no zeroes)
○ Whole Number	○ Minimum
O Custom Text	○ Maximum
O Custom Numeric	O Count Distinct

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Aggregate Analysis

Step 1: Start with data from Tier 1.

• Recommend Record ID with identifier field(s).

Step 2: Pull in data from Survey or Assessment Tier 2.

- Must update Column Properties to show Stored Value.
- Refresh Summary Options for numeric analysis.

Name	
Avg Score	
Data Style	Summary
 Normal 	O No Summary
○ Dollars	 Total
○ Percent	 Average
○ 2 Decimal	 Average (no zeroes)
○ Whole Number	 Minimum
 Custom Text 	 Maximum
O Custom Numeric	 Count Distinct



Aggregate Analysis

Optional:

Step 3: Apply Grouping.

Step 4: Change Section Properties to Totals.

Section Properties
Section Name
Aggregate Scores
Display Style
⊖ Hidden
○ Graph Only
Totals
○ Rows
 Vertical

Totals Only ▼	
 Forms 	
Participant Profile	
Soft Skills Assessment	
Filters	+
Limit Sections	

Click to refresh data

	Maximum Highest Score	Minimum Lowest Score	Average Avg Score	Row Count
Alonzo LaBarca (790)	8	5	6.5	2
	Maximum Highest Score		Average Avg Soore	Row Count
Alonzo LaBatsille (456)	4		2	2
	Maximum Highest Score	Minimum Lowest Soore	Average Avg Score	Row Count
Andrew Jones (448)	7	2	4.5	2
	Maximum Highest Score	Minimum Lowest Soore	Average Avg Soore	Row Count
April Billingslea (34)	13	-4	4.5	2
	Maximum Highest Score	Minimum Lowest Soore	Average Avg Score	Row Count
Ashton Carter (623)	3	1	2	2
	Maximum Highest Score		Average Avg Score	Row Count
Austin Hill (463)	4		2	2



Comparison



- Opportunity to compare multiple submissions of the same form.
- Ideal for looking at Survey & Assessment Scores by Participant.
- Consolidates data into one row per Participant for side-by-side review.
- Add Calculation to show change over time / improvement.

Participant 🛰	Date [Pre] 🐁	Total Score [Pre] 🛰	Date [Post] 🐁	Total Score [Post] 🛰	Change Over Time 🔺
Alonzo LaBarca (790)	02/09/2024	5	06/09/2024	8	3
Alonzo LaBatsille (456)	01/15/2024	0	05/15/2024	4	4
Andrew Jones (448)	01/09/2024	2	05/09/2024	7	5
April Billingslea (34)	01/02/2024	-4	05/02/2024	13	17
Ashton Carter (623)	01/22/2024	1	05/22/2024	3	2
Austin Hill (463)	01/20/2024	0	05/20/2024	4	4
Beth Crane (37)	01/04/2024	9	05/04/2024	13	4
Carlos Alegre (1006)	02/11/2024	3	06/11/2024	2	-1
Deandre Reynolds (685)	01/30/2024	-1	05/30/2024	14	15



Step 1: Start with data from Tier 1.

- Recommend Record ID with identifier field(s).
- Allows Apricot to consolidate rows by person.

Step 2: Add data from Tier 2 Survey or Assessment.

- Include Score or weighted value field(s).
- Pull in same field multiple times to compare.

c	olumn Properties
Na	ame
ſ	Record ID
Da	ata Style
C) Normal
	With Identifier Field(s)
9) Custom Text





Step 3: Click on Tier 2 Form title to configure comparison.

- Choose "First Created" under Limits.
- Then add Aliases for each submission.
- For example: Pre / Post or 30 / 60 / 90 Day

Connected To		Using Field	d	
'Participant Profile'		'Record	ID'	
Required		Limit		
Always		○ None)	
 Sometimes 		◯Last	Created	
Never		First	Created	
Participant Profile records	will only be included if			
aney have at reast one ook o	Alls Assessment record			
Enforce Programs	filter (where application	able)		
Enforce User Leve	Access filter (whe	e applical	ble)	
+		o approxi	,	
Aliases I				_
Name Pro	Limit	tod		E
FIE	Next Crea	ted		
	O Previous (Created		
	First Creat	ted		
Name	Limit			Ð
Post	Last Creat	ted		_
	O Next Creat	ted		
	O Previous (Created		
	O First Crea	tea		
		V		

Step 4: Update Column Properties for each Score field.

- Expand Form Info to choose Alias.
- Apply one Alias per repeated column.

otal Score [Pre]	Date [Post]	Total Score [Post]	
olumn Properties			
lame			
Total Score [Pre]			
Data Style	Summary	Group By This Column	
Normal	🔵 No Summary	🔘 No	
 Dollars 	 Total 	○ Yes	
 Percent 	 Average 		
2 Decimal	O Average (no zeroes	3)	
O Whole Number	○ Minimum	-	
 Custom Text 	 Maximum 		
○ Custom Numeric	 Count Distinct 		
Formatting ►	_		
Form Info	Section	Field	
Soft Skills Assessmen		Total Score	
Soft Skills Assessment	Ascosment		
Soft Skills Assessment	elete Ap	ply	
Soft Skills Assessment	[Post]		



Step 5: Add Calculation columns to analyze.

- One Calculation column per operation (+ x ÷).
- Indicate which fields to use in the calculation.

Examples:

- Subtract [Pre] from [Post] for Change Over Time
- Days Between [Pre] and [Post] Assessment Dates for **Timeframe of Change**

Column Properties			×
Name Change Over Time			
Normal Dollars Percent 2 Decimal Whole Number Custom Text Custom Numeric Calculation Type Add Subtract Multiply Divide Formatting ►	No Summary Total Average Average (no zeroes) Minimum Maximum Count Distinct Calculation Columns Total Score [Post] Total Score [Pre]	Group By This Column No ○ Yes	
Delete Apply			

Additional Resources



Additional Training Opportunities

- <u>Knowledge Base</u> How-To Articles (Search Chat or Visit Online)
- <u>Bonterra Academy</u> Free Webinars & Recordings
- <u>Foundations</u> Intensive, Multiday Courses to Cover Admin Basics
- <u>Admin Labs</u> 2 Hour Live Trainings on Specific Capabilities
- <u>Private Training</u> 1:1 Sessions with Training Expert in Your Apricot (End User & Admin Topics Available)



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Customer Support

Reach out to our Customer Support Team with Questions or Concerns.

Weekdays 7am – 7pm CST via chat or through email: <u>apricot@bonterratech.com</u>

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Q & A

- Ask questions about functionality covered in this training
- Ask trainer to redo a demo
- Ask real-life application questions
- Or sign off and we will see you in the next training!



Thank you for attending!

We hope to see you in future trainings.

