

Understanding Employee Engagement

CyberGrants Webinar



Meet Your Trainer

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Learning Objective

To provide an overview of the Employee Engagement program within CyberGrants; including common use cases and tips and tricks for optimal usage of the platform.

Agenda

Overview of Employee Engagement

Matching Donations

Volunteerism

Overview of Employee Engagement (EE)

Goals of the Employee Engagement Product

- ✓ Increase company's philanthropic impact through:
 - Charitable giving
 - Volunteerism
- ✓ Reduce administrative burden
- ✓ Provide elevated user experience for you and your employees



Getting Started with EE

What are your philanthropic goals?

Who is your employee audience?

What charitable causes do you want to highlight?

What restrictions are in place to ensure goals are met?

What types of organizations do you want to support?

Partnership with Bonterra

- Work hand in hand with the Bonterra team to translate your philanthropic needs into an effective CyberGrants program
- Receive training and resources to support ongoing knowledge of and success within the platform
- Receive recommendations on best practices to streamline user and administrative experience



Matching Gifts

Types of Matching Gifts



Matching Outside
Donations



Credit Card Matching

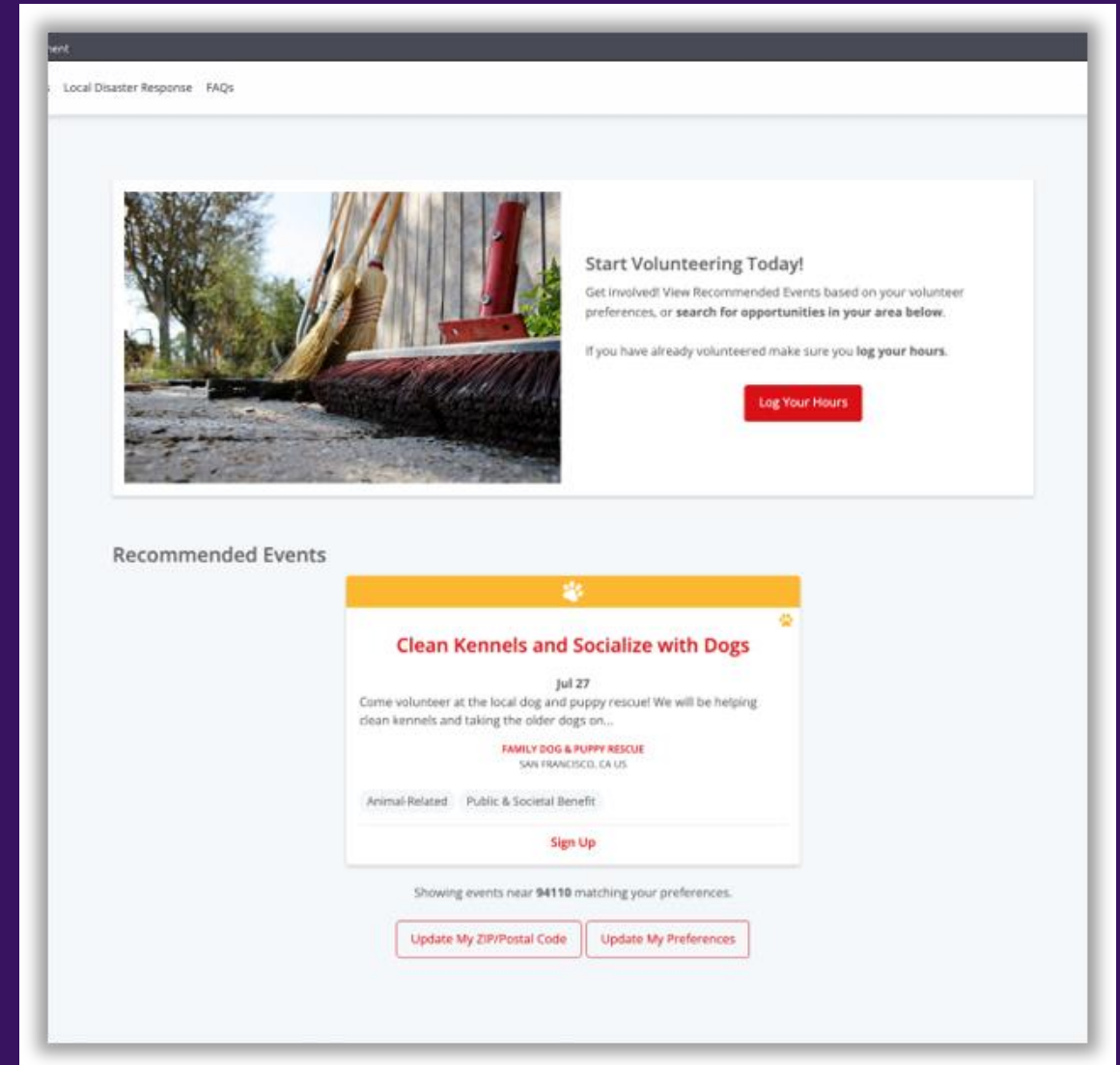


Payroll Giving &
Matching

Volunteerism

Volunteerism

- **Events**
 - Highlights volunteer opportunities in the area
 - Internal & external opportunities
- **Individual Volunteerism**
 - Log completed volunteer hours
- **Dollars for Doers**
 - Company matches volunteer hours with donated dollars



Additional Resources

- Help Center accessible from the top right hand user badge in CyberGrants

Additional Training Opportunities

- On-demand Videos available in our [Bonterra Academy](#)
- Additional webinars and training content to come!

Thank you for attending!

We hope to see you
in future trainings.