Understanding Grants Management CyberGrants Webinar



Meet Your Trainer

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Learning Objective

To provide an overview of the Grants Management program within CyberGrants; including common use cases and tips and tricks for optimal usage of the platform.



Agenda

Overview of Grants Management

Features of GM Program

Applications



Overview of Grants Management

Goals of the Grants Management Program

- ✓ Increase company's philanthropic impact through simplified grantmaking processes
 - ✓ NPO Qualification
 - ✓ Submission of applications
 - ✓ Review and approval
 - ✓ Disbursement and impact reporting
- ✓ Reduce administrative burden
- ✓ Provide elevated user experience for you and the non-profit charities that you support



Getting Started with Grants

What are your philanthropic goals?

What types of organizations do you want to support?

What charitable causes do you want to highlight as grant opportunities?

What are your geographical limits - local, domestic or global?

Are your applications public or by invitation only?



Partnership with Bonterra

- Work hand in hand with the Bonterra team to translate your philanthropic needs into an effective CyberGrants program
- Receive training and resources to support ongoing knowledge of and success within the platform
- Receive recommendations on best practices to streamline user and administrative experience





Features of the Grants Management Program



Purpose Drive Grant Programs

Unique Application Questions



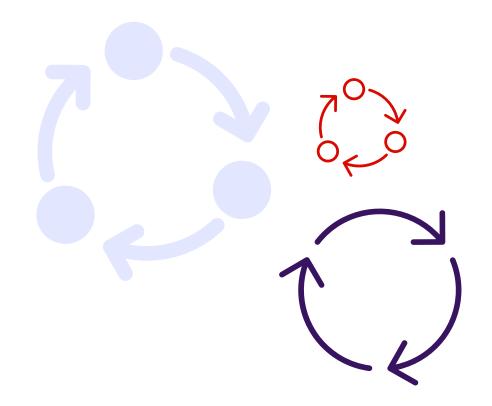
Eligible Organizations



Determining Grant Cycles

The product allows you to configure grant cycles with clear deadlines for application submissions, enabling you to manage time-bound initiatives effectively.

- Start Date
- End Date
- Pre-Start Text
- Post-End Text





Applications



Restricted Applications

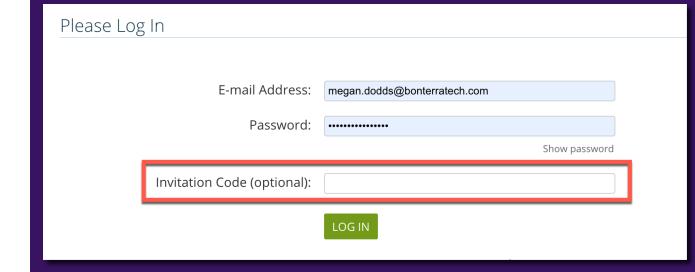
Determined by Program Administrators

- Program administrators control who can access and submit an application
- Send out invitations to specific subset of NPOs

Employee Driven

 Employees can recommend grants for specific organizations or causes they care about

Both methods are useful for initiatives targeting specific organizations or groups.

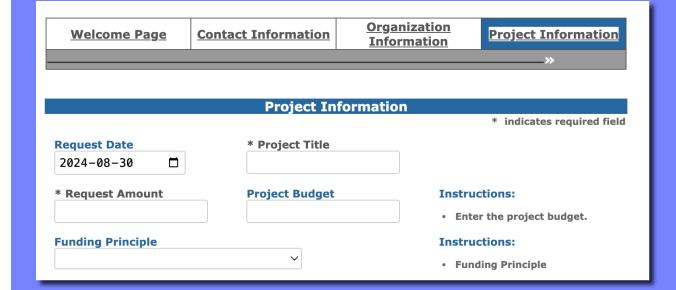




Public Facing Applications

Open application for any NPO to complete.

- Can provide an eligibility quiz for NPOs to complete to ensure alignment
- Allows for lesser-known agencies to apply
- Increased transparency and open opportunity





What works best for you!





Restricted

Public Facing



Application Management



Application captures:

- ✓ NPO information
 - Grantseeker info
 - Leadership
 - Payment preferences
- ✓ Grant relevant details
 - Justifications for seeking grant
 - Alignment with grants intended outcome
- ✓ Previous Impact Reports
 - How have they utilized previous grants (if applicable)



Building Your Applications

Application Format

Questions, structure, user experience

Review and Approvals

Review workflows, owners, approval process

Budget Setting

Grant program budget and allocation, funding limits

Reporting

Application status, funding decisions, grant impact, compliance



Additional Resources



Help Center accessible from the top right hand user badge in CyberGrants

Additional Training Opportunities

- On-demand Videos available in our <u>Bonterra Academy</u>
- Additional webinars and training content to come!

Thank you for attending!

We hope to see you in future trainings.

