Leveraging Your Network with Peer-to-Peer Fundraising

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Agenda

P2P 101

Build Walkthrough
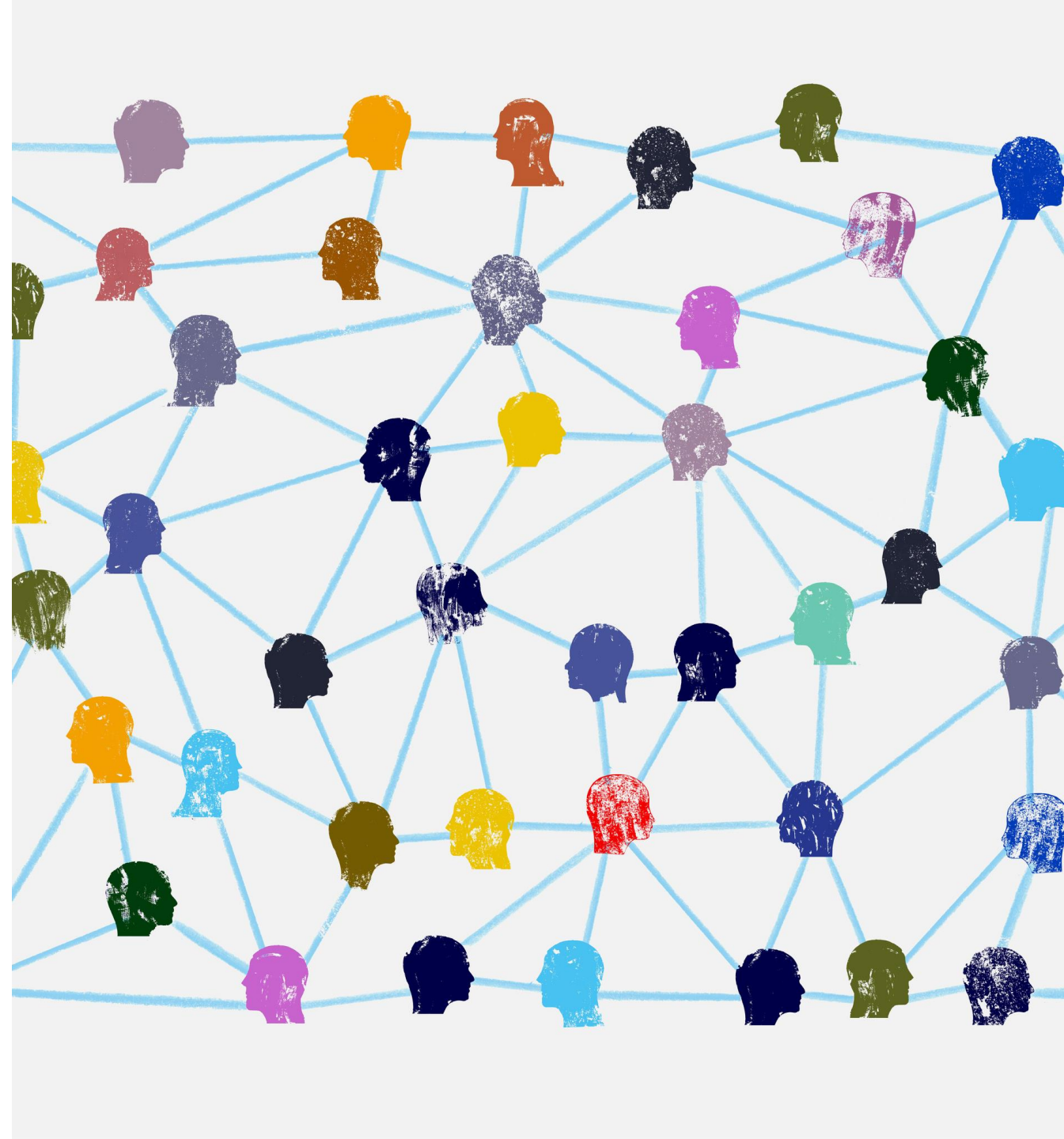
Editing & Launch

Fundraiser Experience

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Peer-to-Peer 101

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What is P2P?

Peer-to-Peer Fundraising Pages give organizations an opportunity to grow their individual donor base without the full weight of fundraising left on the staff's shoulders.

- Admins recruit fundraisers who will have their own donation page and resources to solicit gifts for your organization

- Great for board members, volunteers, friends, family, and other strong supporters

- P2P can:
  - Work to meet a specific fundraising goal
  - Engage board members more in the success of the organization
  - Give fundraisers a sense of ownership and pride in their ability to support your mission
  - Create friendly competition

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Build Walkthrough

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Additional Resources

Contacting the Customer Support Team | 8am – 7pm ET

Chat

- In-app messenger support for quick, technical questions
- Blue dot in bottom right corner of system
- Expect a reply in 2-3 hours

Email

- success@networkforgood.com
- Dedicated team to resolve product problems and questions
- Expect a reply in 2-3 business days

But first!

You can access **View Guides and Help Articles** in the Help tab in your software to find a comprehensive library of articles, guides, walkthroughs, and videos.

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Q & A

- Ask questions about functionality covered in this training

- Ask trainer to redo a demo

- Ask real-life application questions

- Or sign off and we will see you in the next training!

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Thank you for attending!

We hope to see you
in future trainings.

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