

Setting up an Auction in Network for Good

Agenda

Create an Auction

Adding and Managing Items

Bidders

Q&A

Create an Auction

Adding and Managing Items

Types of Auction Items

Silent

- Traditional online bidding from phone, tablet, or computer
- Can include a Buy it Now price

Live

- In-person, offline bidding
- Often associated with a paddle raise

Fixed Price

- “Premium” priced item that bidders can buy immediately
- Can have a set inventory or be unlimited
- Commonly used for fund-a-need items, donations, gift cards and raffle tickets
- How you can add shipping and tax costs to a bidder’s total



Basketball lessons with Russell Westbrook
Item #3


\$2,000 - 5 bids

2 available

Place Bid

Buy Now for \$3,000

View Details




Custom Painting By Anne Noles
Item #1

\$180 - 1 bid

Part of live auction

View Details



Raffle Ticket
Item #10

\$100

300 available

Buy Now

View Details

Bidders

Additional Resources

Additional Learning Opportunities

Other webinars available in Bonterra Academy (live and recorded)

1. Foundational Webinars

Tailored to help you accomplish major tasks in Network for Good.

2. Advanced Webinars

Unlock the more advanced functionalities for skilled users.

3. Coaching Webinars

Provide best-practice advice to maximize fundraising and engagement efforts for nonprofits.

4. New Product Release Webinars

Deep dive into newly released features!

5. Ask the Experts Q&A Webinars

Connect directly with Bonterra experts and get answers to your questions!



Build confidence and knowledge in our software.

<https://bonterratech.com/training#network-for-good>

Contacting the Customer Support Team | 8am – 7pm ET

Chat



- In-app messenger support for quick, technical questions
- Blue dot in bottom right corner of system
- Expect a reply in 2-3 hours



Email



- success@networkforgood.com
- Dedicated team to resolve product problems and questions
- Expect a reply in 2-3 business days

But first!



You can access **View Guides and Help Articles** in the Help tab in your software to find a comprehensive library of articles, guides, walkthroughs, and videos.

Q & A

- Ask questions about functionality covered in this training
- Ask real-life application questions
- Or sign off and we will see you in the next training!



Thank you for attending!

We hope to see you
in future trainings.