Bonterra™

Elevating Your Everyday Giving Campaign Page

Agenda

- Site Settings
- Improving Your Existing Page
- Custom Questions/Fields
- Optional Reports
- Additional Payment Options

Site Settings

Additional Payment Options

Payment Processing with PayPal and Venmo

- PayPal and Venmo offer new flexibility and convenience for donors

- PayPal increases conversion rate by up to 7%, with over 300 million Millennial and Gen Z users

- Venmo is also widely popular with over 80 million active users

- Begin setup by navigating to **My Tools > Fundraising Pages > Settings > Payment Profile**

Note:

- Not available to customers using the Network for Good Donor-Advised Fund

- Not accessible with Auctions yet

If you are using the Network for Good Donor-Advised Fund as your payment processor and want to switch to Bonterra Payments, please email success@networkforgood.com!

Bonterra Payments is not available to fiscally sponsored organizations

Double the Donation Integration

- Double the Donation is a leading provider of corporate gift matching for non-profits, automating gift matches from 99% of eligible companies

- Organizations see on average up to a 60% increase in revenue with DtD

- If you are already a Double the Donation customer, navigate to **My Tools > Fundraising Pages > Settings > Site Settings** to activate the configuration

- If you are not currently a Double the Donation customer, please begin by filling out this form to submit a request and connect with their team!

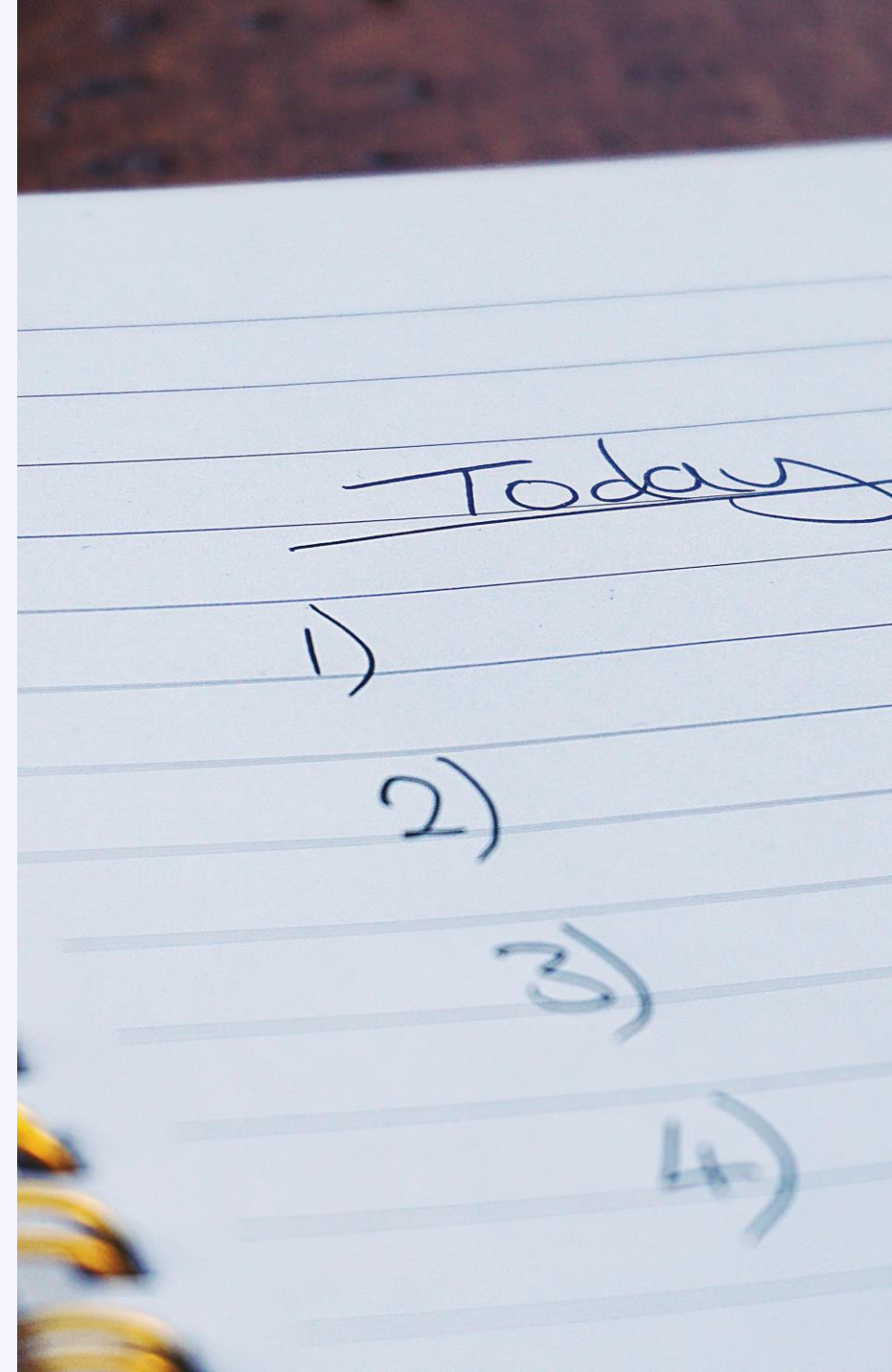**Double** *the* **Donation**
matching gifts made easy

Bonterra customers get a 10% discount on Double the Donation when they sign up!

Discount available through the end of 2024

Put it all together

Elevate your everyday giving page

- Improve your page's look and feel with different layouts, HTML, and a custom thank you message

- If you *need* to capture additional information on donors, make use of custom questions

- Be sure your logo is linked to your website

- Consider turning on notifications for gifts made in honor of/memory of someone

- Use the optional reports to stay on top of donor gifts

- If you're using Bonterra Payments, set up PayPal and Venmo as additional payment options for your donors

- Consider using the Double the Donation integration for corporate matching opportunities

Additional Resources

Contacting the Customer Support Team | 8am – 7pm ET

Chat
- In-app messenger support for quick, technical questions
- Blue dot in bottom right corner of system
- Expect a reply in 2-3 hours

Email
- success@networkforgood.com
- Dedicated team to resolve product problems and questions
- Expect a reply in 2-3 business days

But first!
You can access **View Guides and Help Articles** in the Help tab in your software to find a comprehensive library of articles, guides, walkthroughs, and videos.

Q & A

We value your feedback!

Ask questions about functionality covered in this training

Ask real-life application questions

Or sign off and we will see you in the next training!

Bonterra

Thank you for attending!

We hope to see you in future trainings.

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